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April 15, 2007

LOFTY GOALS



Downtown loft dwellers are a whole new category of Angeleno. Despite the lack of regular amenities like supermarkets, the area's open floor plan apartments have attracted pioneering hipsters. Local artists, who have long inhabited Downtown studios and warehouse spaces, could be resentful of the new influx (and price hike). Still, on Thursday evening, many were represented in curator Seth Carmichael's contemporary exhibition in honor of new Biscuit Company Lofts.

Carmichael converted the Supreme Penthouse into a gallery space, showcasing up-and-comers and established cool kids like Shepard Fairey. Who knew stickers were so lucrative?

For the next two weeks, **Biscuit Company** is offering design tours of three special spaces to benefit GenArt, including Kenneth Brown for LA Mart Design Center, Flow By Aleks Istanbulu Architects and the Menzie Downtown Loft. Afterward visitors can head to nearby **Blue Velvet**, where specialty spring cocktails like the Fuji-Ricky (with Absolut Pear and muddles Fuji apples and pears) and New American snacks like Monte Cristo sandwiches will be served at the newly opened poolside lounge. All the cool Downtown kids are doing it.

Tours: \$25, Biscuit Company Lofts, 1855 Industrial St., (323) 993-7211

Blue Velvet, 750 S. Garland Ave, (213) 239-0061