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WEDNESDAY, APRIL 11, 2007

DesignLofts 2007: Biscuit Company Lofts Presented by Los Angeles Magazine



THE NEW FRONTIER FOR 21ST CENTURY LIVING, DESIGN, AND ART
APRIL 13, 2007 - APRIL 29, 2007

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TOUR UNIQUE VISIONS OF LOFT LIVING BY L.A.'S HOTTEST DESIGNERS PLUS A "SUPER LOFT" GALLERY FILLED WITH ART BY TODAY'S MOST INNOVATIVE EMERGING TALENT

A landmark building. Constructed in 1925. Restored and adapted in 2006. Originally the West Coast headquarters of Nabisco (the National Biscuit Company), this landmark structure was designed by E.J. Eckel, a prominent architect and founder of the distinguished firm of Eckel & Aldrich. Today, Biscuit Company Lofts blend meticulous period craftsmanship and architectural integrity with an array of modern conveniences and brilliant contemporary design. Located on Industrial Street in the Arts District of Downtown Los Angeles, Biscuit Company Lofts offers a vibrant, urban alternative to cookie cutter suburban sameness.

Three Biscuit Company Lofts penthouse residences, with their sweeping views of Los Angeles, are the dramatic settings for three different interpretations of loft living. **The lofts are designed by Kenneth Brown (star of HGTV's reDesign) for the L.A. Mart Design Center**, Aleks Istanbulu (architect/designer of Biscuit Lofts) for Biscuit Lofts, and Matt Andersen-Miller and Jon Andersen-Miller of Andersen-Miller Design for Menzie International.

...PLUS: "New Voices in Emerging Art" curated by Seth Carmichael in Biscuit Company Lofts' 5,000 square foot "Super Loft"

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