

## Century opens at L.A. Mart

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*Showroom open to design trade*

Century Designer Showroom partnered with L.A. Mart Design Center to open a 8,900-sq.-ft. showroom on L.A. Mart's Main Level to showcase Century's signature collections.

"The L.A. Mart Design Center is the logical choice to advance Century's market presence in Southern California," said Alex Shuford III, director of trade product and sales for Hickory, N.C.-based Century Furniture. "We are impressed with L.A. Mart's evolution as an important design destination, which we believe attracts a broader range of design professionals who respond to the Century brand."

Oscar de la Renta and Richard Frinier are among Century's celebrated designer licensees featured within the new showroom, which will offer an extensive selection of furniture, upholstery, fabrics, lighting and accessories.

"We are thrilled to welcome Century Designer Showroom to our Design Center," said Gerry Seibel, vice president and general manager, L.A. Mart and L.A. Mart Design Center. "The opening of the Century Designer Showroom emphasizes our strategic focus on luxury brands, furthering our position as an important and vital resource to serve the Southern California design trade."