

## INDUSTRY NEWS

### **CENTURY DESIGNER SHOWROOM OPENS L.A. MART SHOWROOM**

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Century Designer Showroom has partnered with the L.A.Mart® Design Center to open a new showcase in the L.A. Mart in Los Angeles. Located on the Main Level, the 8,900-square-foot space features licensed collections by such designers as Oscar de la Renta, Richard Frinier and Kelly Hoppen, as well an extensive selection of high-end furniture, upholstery, fabrics, lighting and decorative accessories.

“The L.A. Mart Design Center is the logical choice to advance Century’s market presence in Southern California,” said Alex Shuford III, Director of Trade Product and Sales for Century Furniture LLC. “We are impressed with L.A. Mart’s evolution as an important design destination, which we believe attracts a broader range of design professionals who respond to the Century brand. In close proximity to the residential redevelopment of the downtown central core, Century’s L.A. mart location connects us to one of the hottest areas for design, offering immense potential to tap this growing community.”